NICHOLAS KUPIAK
UX / UI DESIGNER

About Me

I'm an ex-professional truck driver with years of photographic, marketing, and design skills under my belt. Recently I left my job of 10 years to attend the UX Professional Program at RED Academy to aid my pursuit of a career in human-centered design. I hope to bring my real-world problem-solving skills and passion for research to the tech industry.

Vancouver, B.C
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nicholaskupiak.design

Software

Sketch
Principle
Lightroom
Photoshop
Keynote
Invision

Skills

Wireframing
Usability Testing
Persona Development
User Flow Diagramming
Low/High-Fi Prototyping
Client Presentations
Contextual Inquiry
Photography
Videography

Hobbies & Interests

Cycling
Photography
Videography
Camping

Education

RED Acadamy
UX Professional Program
Fall 2017 Cohort

CLIENT // WORK COMPLETED

WalletCard // UX Design (Mobile App)

Conducted user research (interviews, surveys, use cases)
Information architecture completed from web app
Created a user-flow and primary persona
Built paper prototypes for initial testing
Usability testing on mid-fi digital prototypes
Wire frames were created for UI handoff

S.O.S.N.P.N // UX Design (Website)

User Research (interviews, surveys, use cases, domain)
Site audit and information architecture
Created primary and secondary persona with user flows
Rapid prototyping in both low and mid-fidelity
Usability testing
Slide deck and storyboarding for client presentation

Camilo the Magician // UX & UI Design (Website)

User Research (interviews, surveys, use cases, C/C analysis)
Site audit & information architecture
Primary and secondary persona development w/ user flows
Multi-stage usability testing on paper, low, & mid-fi prototypes
High-fidelity prototyping
Slide deck and storyboarding for client presentation

GRADIENT // Marketing Manager & Photographer

Created an online persona based around cycling in the P.N.W
Merchandise Design (kit, water bottles, hats, t-shirts)
Product and ride photography for use by major cycling brands
Content creation for both GRADIENT and other brands
Product and event videography